

DSCA Board of Directors Meeting Minutes

Wednesday, November 3, 2021

Broadway Promenade and Zoom – Video: <https://youtu.be/2JxmaRjVC-M>

Board Members Present:

Patrick Gannon, Clark Lauren, Bob Pirollo, Ken Shelin, David Lough, Catherine Sellers, Alan Freedman, Peter Fanning, Jaime Still, Roger Barry.

Board Members Absent:

Member Representatives Present:

Janet Stern-Solomon, Sarabande; Ted Wilson, Regency House; David Lyons, One Watergate; Bill Diehl, Condo on the Bay; Ted Wilson, Regency House; Jim Lampl, Jewel; Janice Hetland, 101 Condominium; Mark Grant, BLVD Sarasota; Barbara Campo, Tessera; Sue Lehrer, Embassy House.

Associate Members Present:

Reva Jackson, Cadence Bank; Kristin Fourie, CORE Marketing; Dee Smith, NaurZone Pest Control; Jake Howse, FirstService Residential; Brandon Vermillion, Servpro; Les Nichols, Castle Group; Bradley Rothenberg, Angius & Terry LLP; Annika Mantius and Diana Sada, Bur Simpson Eldredge Hersh Jardine; Mark York, Forge Engineering; Jeff McDuffie and Kyanne Merrill, Lighthouse Property Management.

Guests Present:

Cheryl Mendelson and Sasha Hausman, Van Wezel Foundation; Kafi Benz, CONA; Drew Clearie, Bay Plaza; Allen Kraft, Maria Haber, Mark Kellett, Kathy Grandt and Tamara Logan, Renaissance; Shay Atluru, Downtown Sarasota Alliance; Ron Collins, CCNA; Liz Alpert, City Commission; Katherine Lindaman; Bay Plaza; Charlie Nagelschmidt, Broadway Promenade.

Meeting called to order at 4:01 pm. Quorum established.

1. **Minutes** of October 6, 2021, accepted (Freedman/Pirollo)
2. **Treasurer Report:** Clark Lauren: Bank balance = \$7,455.89.
 - a. Sabal Palm will now be known as Seacoast Bank.
3. **New Business:**
 - a. **Cheryl Mendelson**, CEO of the **Van Wezel Foundation** gave a presentation.
 - i. She discussed the mission and history of the Van Wezel and why there is a need for a new performing arts center. She presented proposed changes and a possible new layout.
 - ii. Mendelson discussed the results of a recent survey the Van Wezel conducted and shared case studies and inspiration for the new building.
 - Freedman noted OLLI would like to collaborate with the Van Wezel.
 - Barry inquired about parking.

- Lough asked about timing and the next steps. Mendelson discussed how the project could be funded.
 - Lauren asked about the square footage of the proposed building and how this compares to the old one.
- b. **Burg Simpson Eldredge Hersh Jardine Professional Corp** was approved as a new Gold Associate Member (Gannon/Still).
- c. Lough and Still discussed a potential 2022 grant opportunity with the City of Sarasota. Still noted the parameters of the grant and how they apply to the DSCA specifically.

4. **Old Business: None**

5. **City Update: Sellers**

- a. Sellers gave an update on the DID
- i. Sellers noted Fresh Friday begins this Friday, November 5th from 6-8pm.
 - ii. She advised the city was looking into redoing the downtown crosswalks.
 - iii. Sellers shared a conversation with Jerry Fogel where he discussed the city parks and material shortages.
 - iv. Lough shared a city population chart/report and noted the city of Sarasota would be installing wi-fi at 4 parks.
 - v. It was noted a trolley will likely be coming soon between downtown Sarasota & Lido Key.

6. **Arts and Cultural Committee: Shelin**

- a. Shelin provided an update on the newly formed Arts and Cultural Committee noting several projects the group will be involved in.
- b. Shelin made a **Motion** for the DSCA to **accept the scope and goals of the committee**; Freedman seconded. The motion passed unanimously.
- c. Shelin noted the next meeting will be November 16th.
- d. Dee Smith asked if the new committee would consider using art from local art students.

7. **Associate Members and Events Committee: Still**

- a. Still provided an update on the recent October 13th workshop noting good attendance and positive feedback.
- b. Still stated the committee would be meeting on November 19th.

8. **Greenspace Committee: Gannon – no report**

9. **Homelessness Committee: Fanning**

- a. Fanning advised the committee had not met since February of 2021 but would be attempting to meet sometime later this month.

10. **Health and Safety Committee:**

- a. Lough noted there is a chair opportunity for this committee.

11. Transportation Committee: Barry

- a. Barry discussed the delay in rolling out the trolley noting it was due to a pending SCAT agreement.

b. EV Charger Subcommittee: Alan Freedman – no report

12. Zoning Code Committee: Drew Clearie

- a. Clearie discussed issues with the roundabout on Gulfstream and US 41, noting several residents were concerned about the fact there are recent updates and changes that were not included in the original plans. Clearie advised these residents recently took their concerns to the city commissioners.

13. Bay Park Conservancy: Pirollo

- a. Pirollo provided a construction update and advised he would continue emailing these updates to the board regularly.

14. CCNA: Wilson

- a. Wilson advised the PREP Board is promoting a nature walk on November 13th at the Bobby Jones Golf Course property.

15. Rosemary District Association: Lough

- a. Lough stated the design work on the Rosemary Park continues and they are hoping the city demolishes the existing buildings prior to December 16th.
- b. Lough noted, in the end, there were 850 responses to the recent survey.
- c. Lough provided an update on the Blvd of the Arts and 10th Streetscape.

16. Platinum Member News Highlights: Fourie

- a. Cadence Bank - Jackson
- b. CBIZ – via Fourie
- c. CORE Marketing Solutions –Fourie
- d. Forge Engineering – via Fourie
- e. NaturZone Pest Control - Smith
- f. Professional Plumbing – via Fourie
- g. Wrightway Emergency Services – Fourie

17. Gold Member News Highlights: Fourie

- a. Simpson Eldredge Hersh Jardine – Mantius and Sada
- b. ServPro- Vermillion

18. Additional Comments:

- a. Lindaman had additional comments on the Gulfstream and US 41 roundabout.

19. Adjourned at 5:33 pm. Next meeting: December 1, 2021, 4 pm at Broadway Promenade and via Zoom. Vice Mayor Arroyo is the guest speaker. Holiday Social to follow: 5:30 – 7 pm with all City Commissioners & City management invited to attend the social.