



DSCA Board of Directors Meeting Minutes

Wednesday, October 5, 2021

Broadway Promenade and Zoom - Video: <https://youtu.be/MNU5BVsn6Rg>

Board Members Present:

Patrick Gannon, Clark Lauren, Bob Pirolo, Ken Shelin, David Lough, Catherine Sellers, Alan Freedman, Peter Fanning, Jaime Still.

Board Members Absent:

Roger Barry.

Member Representatives Present:

Janet Stern-Solomon, Sarabande; Ted Wilson, Regency House; David Lyons, One Watergate; Richard Mones, Renaissance; Dick Rivera, Savoy on Palm; Elke Lanphar, Bay Plaza; Bill Diehl, Condo on the Bay; Ted Wilson, Regency House; Jim Lampl, Jewel; Janice Hetland, 101 Condominium; Mark Grant, BLVD Sarasota; Curt Schantz, Rivo at Ringling; Rosemary Krimbel, Alinari

Associate Members Present:

Donna McCombe, Cadence Bank; Brandon Vermillion, Servpro, Dennis McSweeney, RTI Insurance Services.

Guests Present:

Heather Kasten, President, Greater Sarasota Chamber of Commerce; Kafi Benz, CONA; Drew Clearie, Bay Plaza; Dennis Moran, Embassy House.

Meeting called to order at 4:00 pm. Quorum established.

1. **Minutes** of September 1, 2021, accepted.

2. **Treasurer Report:** Clark Lauren: Bank balance = \$8,590.51.

3. **New Business:**

- a. Presentation by **Heather Kasten**, President, Greater Sarasota Chamber.
 - i. Kasten provided her background.
 - ii. Kasten noted this is the 100th year for the Chamber and the Chamber has been serving and building businesses through events and meetings as well as advocacy, leadership, and youth programs. She noted a new program called Career Edge which is privately funded.
 - iii. Freedman inquired as to the composition of the Chamber.
 - iv. Gannon asked Kasten about how the Chamber is working with the City Priorities committee.
 - v. Lough asked about the Chamber's involvement with the arts organizations.
 - vi. Sellers asked if the Chamber was involved with the DID and how Kasten sees the DSCA working with the Chamber going forward.
 - vii. Kasten noted she would like to see the local groups such as the DID, DSA, DSCA, etc. come together to accomplish mutual goals.
 - viii. Kasten mentioned there were approximately 800 people coming to FL per day.

- b. Shelin put forth a motion to create the **DSCA Arts & Cultural Committee** and Freedman seconded the motion. The motion passed unanimously.
 - i. Fanning noted he would like to see the committee add a phrase in Shelin's proposal wherein the DSCA would develop relationships and would cooperate with the established arts organizations.
 - ii. Freedman, Barry and Gannon stated they would like to be on the committee with Shelin.
 - iii. Shelin will hold a committee meeting to finalize the committee scope and goals.
 - iv. Lough advised the executive committee would be working on the strategic goals soon as well.

4. Old Business:

- a. Gannon stated the Gator Club's request to close Lemon Avenue was denied.
- b. Sellers advised Fresh Fridays were approved by the City Commission.

5. City Update: Sellers

- a. Sellers stated the Sit and Lie ordinance was getting an aggressive look, though SPD felt there was some clarification needed on the current ordinance for enforcement purposes.
- b. The prep board will be meeting on 10/21 with Jerry Fogle and Marlon Brown in attendance. They will be starting with implementing new rules for the downtown parks.

6. Associate Members and Events Committee: Still

- a. Still discussed the upcoming DSCA Workshop: **How Healthy Is Your Building?** set for Oct 13 at Art Ovation; noting there were over 80 people signed up.
 - i. Still advised most of the Platinum member's tables had been accounted for and that the committee had sold a couple of tables and sponsorships.

7. Greenspace Committee: Gannon

- a. Gannon gave an update on the prep board and the city park hours.

8. Health and Safety Committee:

- a. Lough gave an update on the decline in COVID cases.

9. Transportation Committee: Lough

- a. Lough noted there was a proposal brought forth by the Siesta Key Trolley in regard to the potential downtown Sarasota trolley.
 - i. Freedman stated he urged FDOT not to approve allowing the trolley to use the bike lane on Ringling Bridge.
- b. **EV Charger Subcommittee:** Alan Freedman
 - i. Freedman mentioned Tampa has a pilot program for EVs where there is no charge for equipment, and they will maintain the equipment for 4 years. The recipient will only have to pay for electricity at the residential rate. He stated FPL seemed to have no interest in the program at this time.
 - ii. Freedman stated he recently saw a presentation from a resident of the Kanaya, Lee Buechler, on EVS and Freedman felt this would be a good presentation for the DSCA
 - iii. Wilson stated Tampa Electric just got the gas rights to distribute in Sarasota.

10. Zoning Code Committee: Drew Clearie

- a. Clearie mentioned the county was moving its headquarters and that Benderson would be developing the area. He also noted they would likely be seeking rezoning in the area.

11. Bay Park Conservancy: Pirollo

- a. Pirollo stated there will be a BPC Community Meeting on 10/7 from 4:30 to 6 pm for the community regarding an update on phase 1.
- b. Pirollo advised if anyone is interesting in donating to the project, there is a website called Friends of the Bay. <https://www.friendsofthebay.org/>

12. CCNA: Wilson

- a. Wilson mentioned there was a CCNA Member meeting on 10/2 where they discussed there would be no more City Park District, and there was \$500k allocated for start up funds for the trolley.
- b. Wilson noted Click and Fix was being widely used.
- c. The lawn bowling open house will be from 6 pm to 8 pm on 10/27.

13. Rosemary District Association: Lough

- a. Lough advised they were shooting for 1k respondents for the survey. To date they have 600.
- b. Lough noted Blvd of the Arts/10th street streetscape was in the budget for planning.
- c. There will be a community meeting on 10/20 via Zoom.

14. Platinum Member Highlights: Jaime Still

- a. Cadence Bank - McCombe
- b. CBIZ – via Still
- c. CORE Marketing Solutions – via Still
- d. Forge Engineering – via Still
- e. Professional Plumbing – via Still
- f. Wrightway Emergency Services – via Still

15. Gold Member Highlights: Jaime Still

- a. ServPro - Vermillion

16. Additional Comments:

- a. Fanning advised the City Charter Review Committee will meet on 10/11 at 6 pm.

17. Adjourned at 5:26 pm. Next meeting: November 3, 2021, 4 pm at Broadway Promenade and via Zoom.