

Placemaking for People - The Future is Participatory

During the Architecture Sarasota Speaker Series, several of the urban planners spoke of the need to involve all affected stakeholders in any urban master planning, and the value of placemaking.

Use a public process, involving all stakeholders for updating Master Plans – Duany
Planning...need for community buy-in – “proceed at the speed of trust” – Silver
Placemaking is reimagining the public sector; make it people-centered - Silver

At the Apr. 3, 2024 DSCA Members Meeting Town Hall we will further explore how the Downtown Sarasota resident stakeholders can best prepare to participate in any process for updating the Downtown Sarasota Master Plan. Here is some background reading on the topic of placemaking.

What is Placemaking?

Placemaking is a participatory process for shaping public space that harnesses the ideas and assets of the people who use it.

Placemaking is an approach to urban design that prioritizes people over infrastructure. It aims to create public spaces that are more than just utilitarian, but rather places that inspire and promote social interaction and cultural exchange. Placemaking recognizes that public spaces play an essential role in the social and cultural life of communities, and that they are critical to creating a sense of place and identity.

<https://urbandesignlab.in/placemaking-in-urban-design/>

Placemaking inspires people to collectively reimagine and reinvent public spaces as the heart of the community. Strengthening the connection between community and the places they share.

Placemaking refers to a collaborative process that shapes our public realm in order to maximize value. This concept goes beyond just promoting better urban design principles, placemaking facilitates creative thinking, capitalizes on community assets, and contributes to the community's health, happiness, and well-being.

<https://montgomeryplanning.org/planning/placemaking/>

Participatory Planning: Shaping Cities through Community Engagement

Moving away from top-down approaches, contemporary practices embrace more inclusive and participatory models and design processes. Participatory planning, a notion that prioritizes involving the entire community in the decision-making process, has earned widespread recognition and popularity globally.

People should be the heart of any urban planning. Challenging traditional top-down approaches that marked early urban planning efforts, participatory planning has materialized as a democratizer of design. At its core, participatory planning stresses the active involvement of all members of a user group in shaping the development of their physical and social spaces. Collaboration with the entire community in the strategic and management process of urban planning gives rise to systems-level benefits.

<https://www.archdaily.com/1009635/participatory-planning-shaping-cities-through-community-engagement>